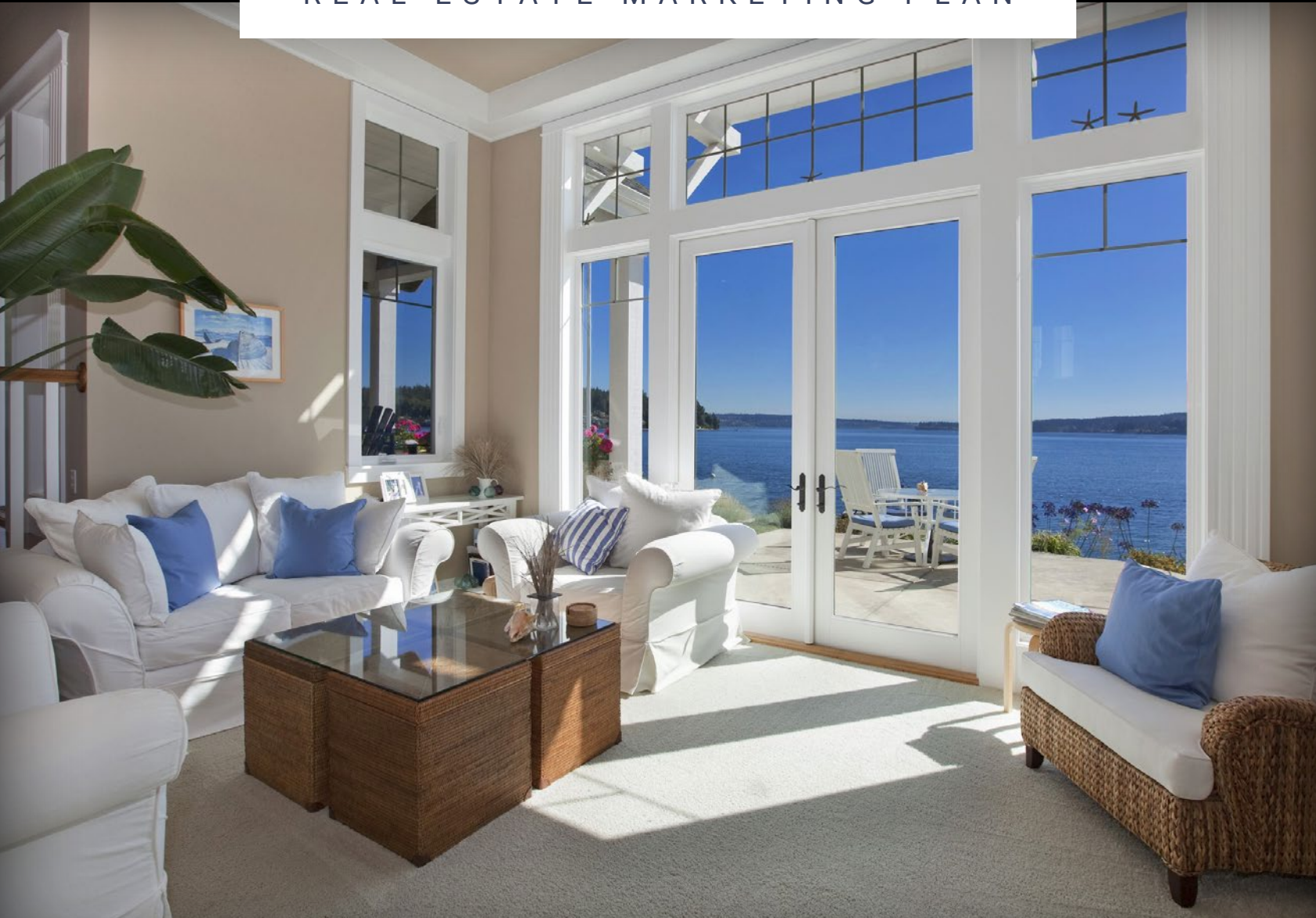


THE FINEST HOMES
DESERVE THE FINEST MARKETING

REAL ESTATE MARKETING PLAN



AMALFI
ESTATES

GOING TO THE ENDS OF THE EARTH TO SELL YOUR HOME...

I believe the finest homes deserve the finest marketing. That's why my advertising program is designed to go above and beyond anything offered by any other agent or broker in quality, sophistication and depth. I employ the latest technology to deliver perfect presentation and massive exposure for your home to drive responses from buyers everywhere.

LUXURY & INTERNATIONAL ADVERTISING

Your home will be featured in prominent global media brands including The New York Times, The Wall Street Journal, Robb Report and duPont Registry. It's also translated and distributed to dozens of prominent Real Estate sites throughout Asia, Europe, Australia, the Middle East, South America, and more.

STYLISH, SOPHISTICATED PRESENTATION

We'll create a dedicated online showcase for your home, featuring magazine-quality professional photos, elegantly produced High Definition video and stunning aerial animation. Nothing else compares—but don't take our word for it, check it out for yourself!

LOCAL, SOCIAL & MOBILE

Your home will benefit from cutting edge social media technology and robust exposure on sites like Facebook and YouTube. Our showcase listings reach potential local buyers on every type of computer, smartphone and tablet, in addition to intensive local print, mail and signage.

AMALFI ESTATES
984 Monument St. #105
Pacific Palisades, CA 90272
www.amalfiestates.com



YOUR HOME DESERVES WORLD CLASS MARKETING

ELITE ADVERTISING

Your home will be featured in prominent global media brands including:

- NEW YORK TIMES
- WALL STREET JOURNAL
- ROBB REPORT
- DUPONT REGISTRY
- UPMKT
- MANSION GLOBAL

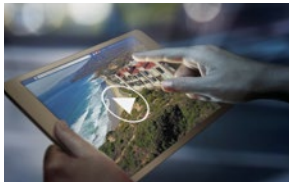


GLOBAL EXPOSURE

- Over 100 International Ads
- Exposure to global buyers and investors
- Placement in Juwai.com, the #1 China Site

PERFECT PRESENTATION

- Dedicated Website
- Luxe Video Tour
- Google Earth Aerial Flyover
- Mobile + Social



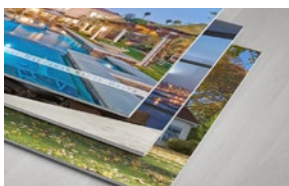
SOCIAL MARKETING

- Social video ads targeted to your perfect buyer
- Location, wealth, interests, and lifestyle
- Facebook, Instagram, YouTube and more



LOCAL VISIBILITY

- Elegant Brochures
- Distinctive Signage
- Direct Mail
- Targeted Local Ads



CLIENT SATISFACTION

- Weekly Activity Reports
- Interactive media kit showing your ads and campaign highlights



Call today for a complimentary **Home Valuation + Marketing Plan.**



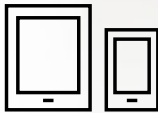
AMALFI
ESTATES

PERFECT PRESENTATION

Your home will be featured on its own dedicated property website and URL, ideal for lead capture and social sharing. The presentation includes a stunning Google Earth aerial flyover and Youtube Video Tour. The dedicated mobile and iPad tours allow for seamless viewing on any device.



Google Earth
Aerial flyover



Dedicated Website
& url



Optimized for
Mobile & Ipad



Lead Capture &
Social Sharing

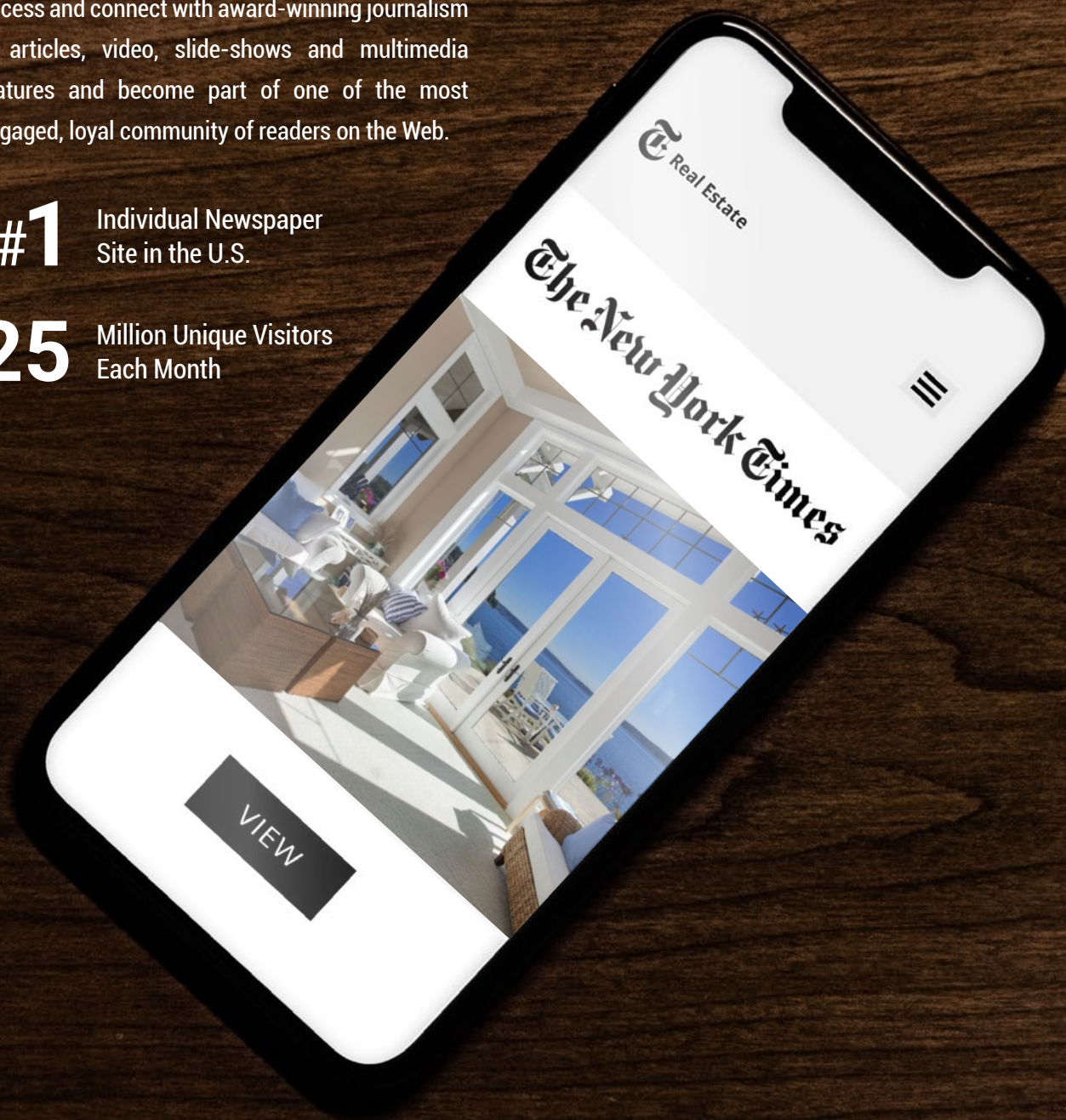


The New York Times

Access and connect with award-winning journalism in articles, video, slide-shows and multimedia features and become part of one of the most engaged, loyal community of readers on the Web.

#1 Individual Newspaper Site in the U.S.

25 Million Unique Visitors Each Month



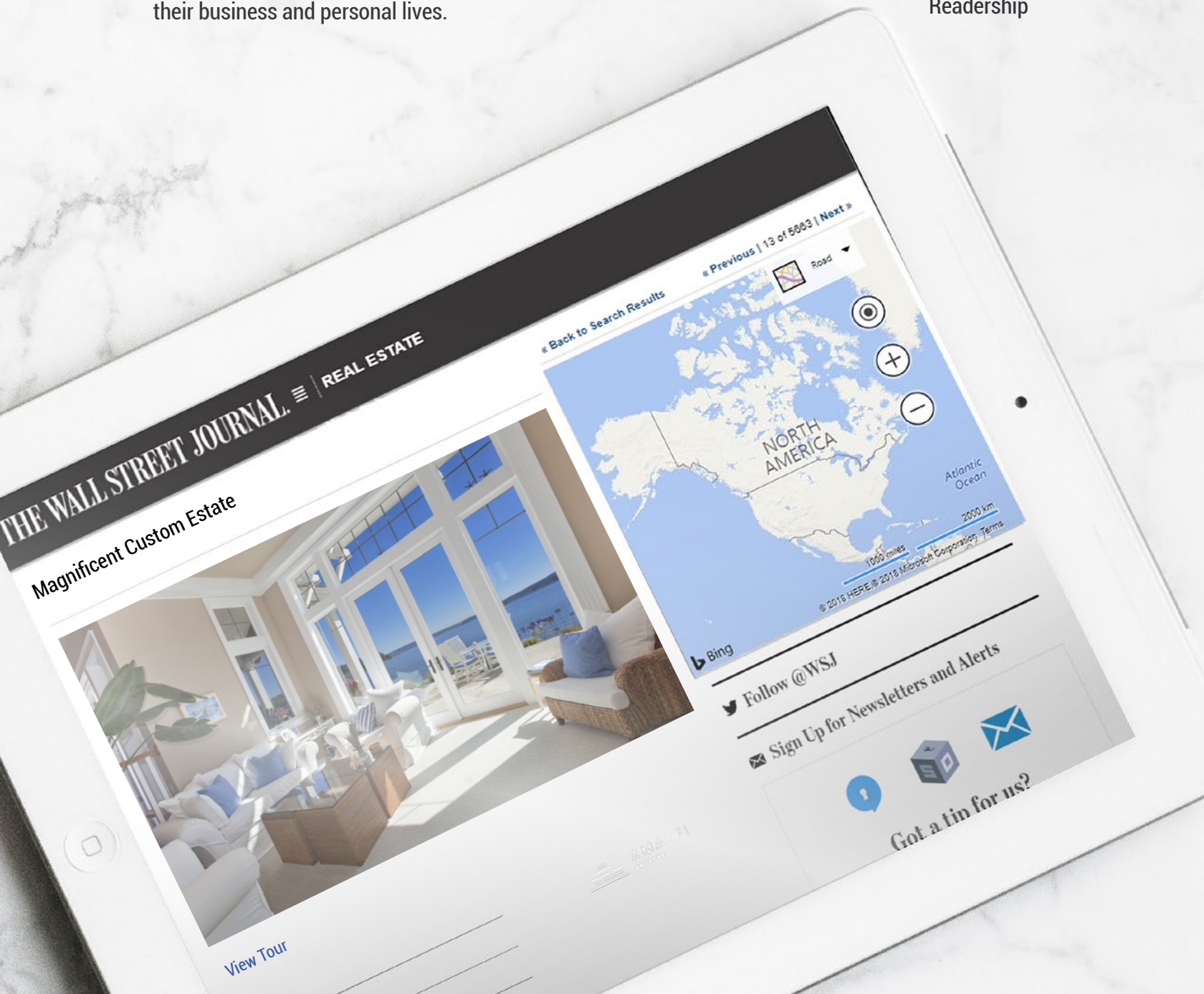
THE WALL STREET JOURNAL.

WSJ.com reaches an elite global audience of 42.4 million digital readers per month who seek the news and information critical to their business and personal lives.

#1 Paid Circulation
Publication



Highest Rank of
Executive
Management
Readership



UPMKT

HOMES OF STYLE & DISTINCTION

An international publication dedicated to upscale real estate and the people who love it. Follow the latest trends in home design, architecture, trending communities and cities, and a lot more.



Robb Report[®]

MAGAZINE FOR THE LUXURY LIFESTYLE[™]

Robb Report is luxury without compromise, attracting a discerning audience with a shared appreciation and desire for quality, artisanship, heritage, fine design, and exclusivity.



Highest Household
Income 2017 IPSOS
Affluent Survey

\$2.75M

Average Household
Net Worth of Robb
Report Readers



MANSION GLOBAL

ONLY THE EXCEPTIONAL

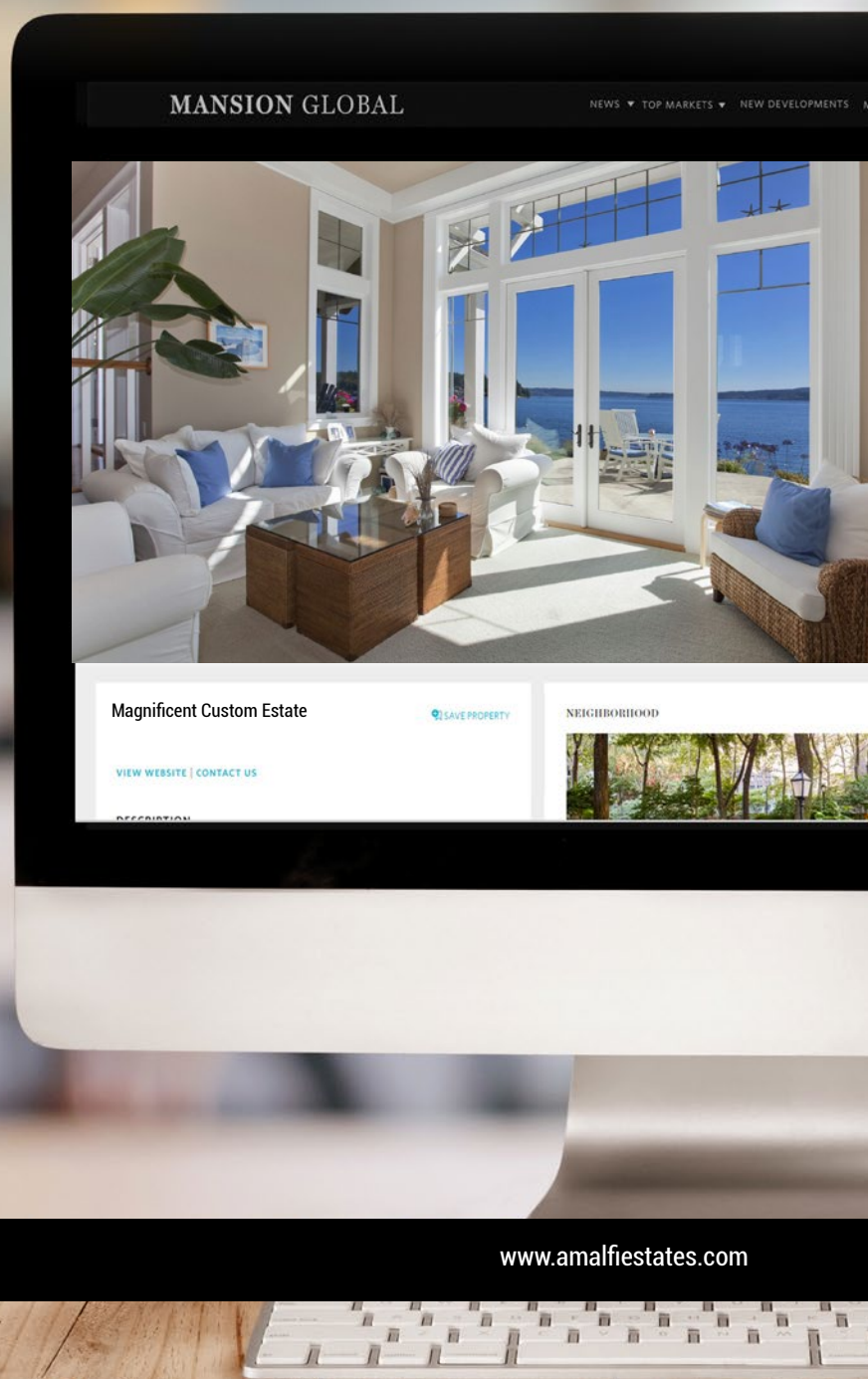
Mansion Global is the premier digital destination connecting the world's most affluent real estate buyers with prestigious properties around the globe through relevant, timely listings and compelling content.

2.3
MILLION

Monthly Unique Users

50%

Of Visitors Planning
to Build/Buy a Home



duPont REGISTRY

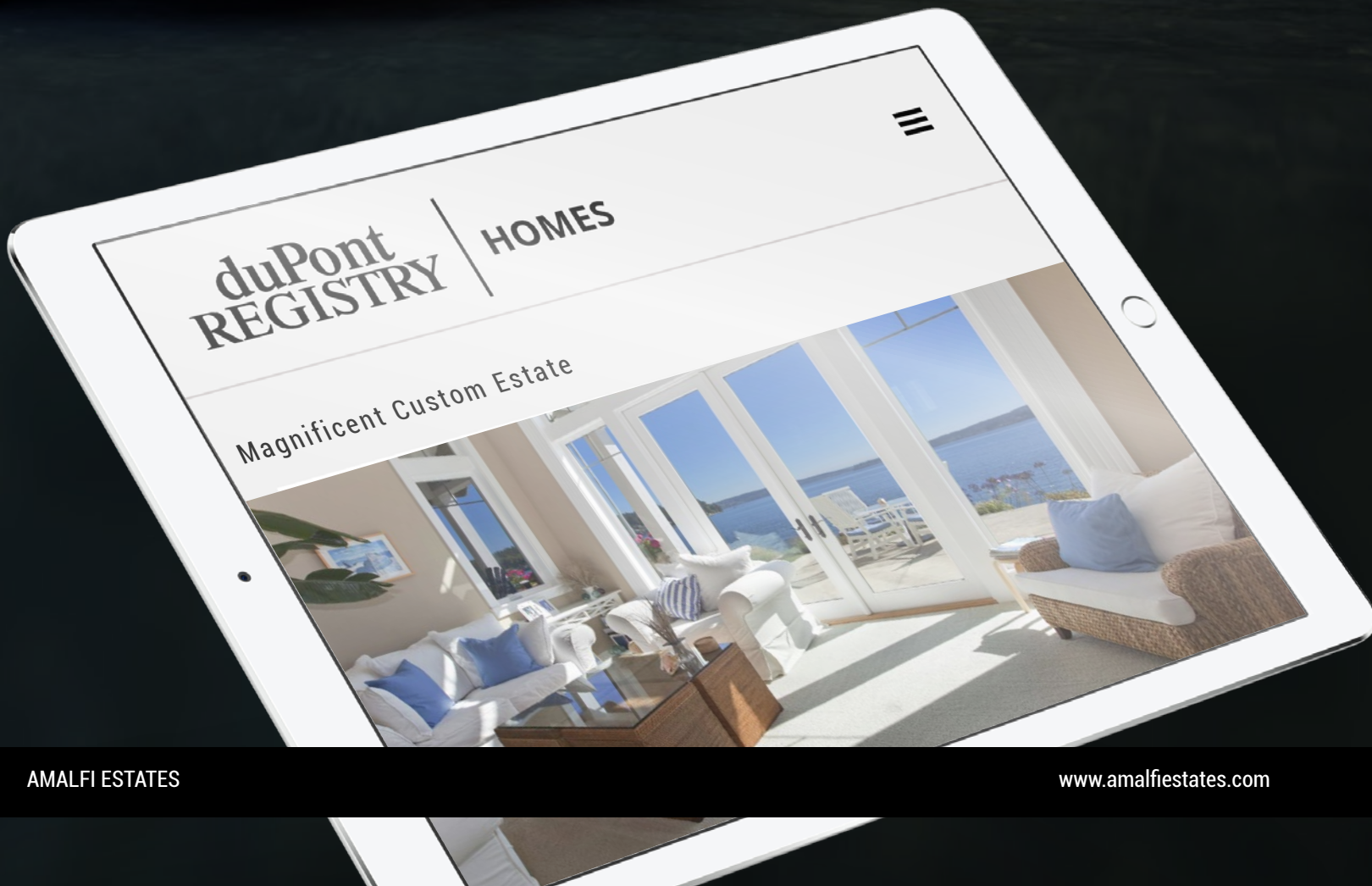
From tropical island estates to lush country cottages, duPont REGISTRY™ brings a wealth of international luxury properties directly to the affluent consumer in their home.

\$2.2M

Average
Household
Net Worth

#1

Ranked Luxury
Real Estate
Marketplace



INTERNATIONAL ADVERTISING

The number of international buyers is increasing daily. Your home will be exposed to millions of potential buyers across our global network of portals.

100+

International Ads



























70+



























Key Markets Like
Russia & China





























INTERNATIONAL REACH

Your home will gain international exposure in over 90 prominent Real Estate search sites around the world targeting affluent global investors, including China, Russia, Canada, Germany, Brazil, France, Singapore, UAE and many others.

| | |
|---|--|
|  | Cyprus 101evler |
|  | India 99 Acres |
|  | France Acheter Louer |
|  | China Anjuke |
|  | Global Arkadia |
|  | Estonia City 24 Estonia |
|  | Latvia City 24 Latvia |
|  | Lithuania City 24 Lithuania |
|  | France Côte et Littoral |
|  | Tanzania Dar Property |
|  | Poland Domy |
|  | Cambodia Dotproperty Cambodia |
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|  | Singapore Dotproperty Singapore |
|  | Thailand Dotproperty Thailand |
|  | Vietnam Dotproperty Vietnam |
|  | China East West Property |
|  | Global EdenWay |
|  | Turkey Emlaktown |
|  | France Figaro Immo |
|  | Spain Globaliza |
|  | Panama WorldPanamaRealestate |

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|  | Mexico GoPlaceit Mexico |
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|  | Venezuela GoPlaceit Venezuela |
|  | Papua New Guinea Hausples |
|  | Algeria Hebdoimmobilier-dz.com |
|  | Global Homeglobally |
|  | Kazakhstan Homsters.kz |
|  | Fiji Housing Paradise |
|  | Chile Icasas CL |
|  | Colombia Icasas Co |
|  | Mexico Icasas Mx |
|  | France Immo.midilibre.fr |
|  | France Immo.nicematin.com |
|  | France Immo.varmatin.com |
|  | Italy Immobiliare |
|  | New Caledonia Immonc.com |
|  | French Polynesia Immopf.com |
|  | France ImmoStreet.com |
|  | Switzerland ImmostreetCH |
|  | Belgium ImmoVlan |
|  | Luxembourg Wortimmo |

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|  | Bulgaria Imot |
|  | Serbia Imovina |
|  | Portugal Kamicasa Portugal |
|  | Spain Kamicasa Spain |
|  | Canada Kangalou |
|  | France Laprovence-immo.com |
|  | Algeria Lkeria |
|  | Romania Magazinul De Case |
|  | Ukraine MestoUa |
|  | Global Mitula |
|  | Monaco Montecarlo-realestate.com |
|  | Poland MorizonPI |
|  | Morocco Mubawab |
|  | Qatar MubawabQA |
|  | Philippines MyPropertyPH |
|  | Poland Oferty |
|  | South Africa PersquareCoZa |
|  | United Arab Emirates ProperstarAE |
|  | Canada ProperstarCA |
|  | United States ProperstarCOM |
|  | Germany ProperstarDE |
|  | France ProperstarFR |
|  | Italy ProperstarIT |
|  | Japan ProperstarJP |
|  | Mexico ProperstarMX |
|  | Greece XE |

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|---|---------------------------------------|
|  | Qatar ProperstarQA |
|  | Sweden ProperstarSE |
|  | United Kingdom ProperstarUK |
|  | Ireland PropertySteps |
|  | Canada Publirmaison.ca |
|  | Cambodia Real Estate Cambodia |
|  | Australia Real Estate World |
|  | Czech Republic Realcitycz.com |
|  | Slovakia Reality Slovakia |
|  | Morocco Selektimmo |
|  | France SeLogger |
|  | Senegal SenegalCity |
|  | Myanmar ShweProperty |
|  | China Sodichan |
|  | Tunisia Sokna |
|  | Greece Spitogatos.gr |
|  | Romania Storia |
|  | France Surfaceprivee.com |
|  | Germany Sz-Immo |
|  | Thailand ThailandProperty |
|  | United Kingdom EnglishMansions.com |
|  | United Kingdom The House Shop |
|  | Greece Tosptimou.gr |
|  | Global Trovit |
|  | Austria Willhaben |
|  | Pakistan Zameen |



居外TM

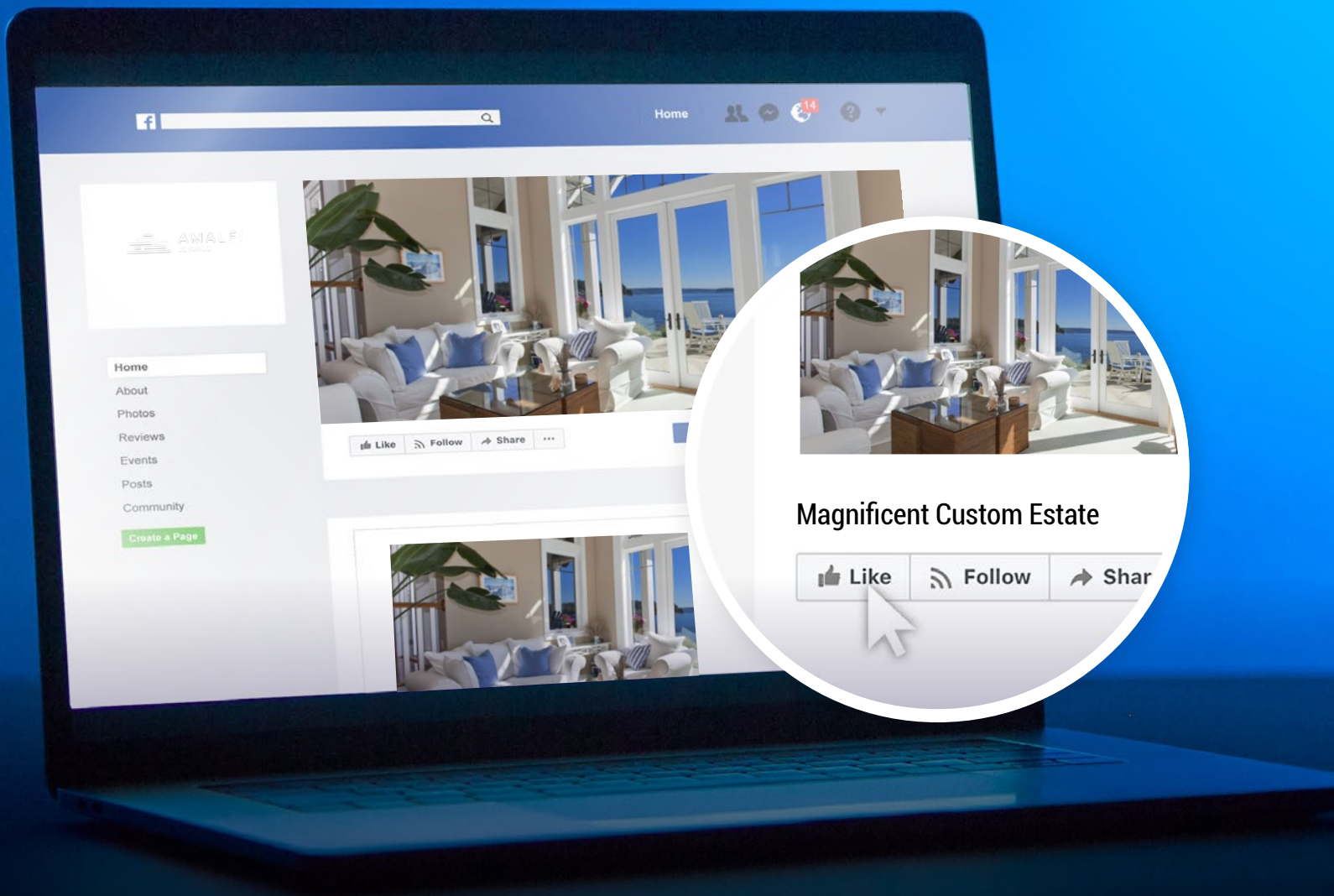
Juwai.com



Juwai, which means "home overseas", is visited by thousands of Chinese buyers each day from over 326 cities throughout China, as well as in Taiwan, Hong Kong, Malaysia and Singapore.

facebook

Facebook is the premier avenue for reaching buyer leads.
We create a beautiful HD Video page to be shared across
vast social networks and draw attention to your home.





We create a stunning Aerial Video Tour using Google Earth technology to show off your home's unique location, and we broadcast it to the world as a YouTube High Definition stream for web and mobile device users everywhere.



THE FINEST HOMES DESERVE
THE FINEST MARKETING

